MarketLine Accessibility Conformance Report

VPAT[®] Version 2.0 – October 2017

Name of Product/Version:

Marketline Advantage Version 18.0.0.3

Product Description:

Marketline, a world-leading provider of commercial intelligence, has over 400 experienced analysts, consultants, and researchers with regional and sector expertise in market sizing, competitor tracking, socio and macro economics, and business drivers.

For more than 15 years Marketline has supported the research needs of investment banks, corporations, professional services firms, and academia with a unique mix of company, industry, country, city and financial data for every major industry and marketplace.

MarketLine is committed to providing a product that is accessible to the widest possible audience, regardless of technology or ability. MarketLine currently complies with most of the Web Content Accessibility (WCAG) level 2.0 guidelines, and is working towards WCAG 2.1 compliance (where possible), in 2020.

Whilst MarketLine strives to adhere to the accepted guidelines and standards for accessibility and usability, it is not always possible to do so in all areas of the website. We are continually seeking out solutions that will improve accessibility and seek to bring all areas of the site up to the same level of overall web accessibility.

Date: 10/10/2019

Contact information:

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Notes:

Marketline Advantage complies with WCAG 2.0 / VPAT 2.0 with the exception of the following modules:

- a. Company Prospector Database <u>https://b2b.marketline.com/Screeners/Company/Default.aspx</u>
- b. Company Report Generator Database <u>https://b2b.marketline.com/CompanyAnalyzer/Default.aspx</u>
 c. Tenders Database (optional add-on service) https://advantage.marketline.com/Tender/Index
- d. Country Statistics Database https://advantage.marketline.com/Analytics/CountryDatabase/CountryData

- e. Consumer Data Analytics Database -<u>https://advantage.marketline.com/Analytics/MarketDataAnalytics/MarketData</u>
 f. Industry Statistics Database -
- https://advantage.marketline.com/Analytics/IndustryStatistics/Statistics
- g. City Statistics Database <u>https://advantage.marketline.com/Analytics/CityDatabase/CityData</u>
 h. Value & Supply Chain Analysis Reports (PPT/PDF only) -
- <u>https://advantage.marketline.com/Analysis?reporttype=5903</u>
 Country Profiles (Reports available in PPT/PDF format only) -<u>https://advantage.marketline.com/Analysis?reporttype=5908</u>
- j. City Chartbooks (Reports available in PPT/PDF format only) https://advantage.marketline.com/Analysis?reporttype=11095
- k. Country Chartbooks (Reports available in PPT/PDF format only) https://advantage.marketline.com/Analysis?reporttype=11094
- I. <u>1.4.1 Use of Colour there are some charts and graphs which use color codes these need</u> to be alternate with text right now we are displaying as tool tip. Example: https://advantage.marketline.com/Geographies

Evaluation Methods Used:

WCAG 2.0 / VPAT 2.0

Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
Web Content Accessibility Guidelines 2.0, at	Level A (Yes)
http://www.w3.org/TR/2008/REC-WCAG20-20081211/	Level AA (No)
	Level AAA (No)

The terms used in the Conformance Level information are defined as follows:

- **Supports**: The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Supports with Exceptions**: Some functionality of the product does not meet the criterion.
- **Does Not Support**: The majority of product functionality does not meet the criterion.
- Not Applicable: The criterion is not relevant to the product.
- **Not Evaluated**: The product has not been evaluated against the criterion. This can be used only in WCAG 2.0 Level AAA.

WCAG 2.0 Report

Tables 1 and 2 also document conformance with:

- EN 301 549: Chapter 9 Web, Chapter 10 Non-Web documents, Section 11.2.1- Non-Web Software (excluding closed functionality), and Section 11.2.2 Non-Web Software (closed functionality).
- Revised Section 508: Chapter 5 501.1 Scope, 504.2 Content Creation or Editing, and Chapter 6 602.3 Electronic Support Documentation.

Note: When reporting on conformance with the WCAG 2.0 Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the <u>WCAG 2.0 Conformance Requirements</u>.

Table 1: Success Criteria, Level A

Criteria	Conformance Level	Remarks and Explanations
 11.0.2 (Authorning 1001) 12.1.2 (Product Docs) 	Web: Supports Electronic Docs: N/A Software: N/A Closed: Authoring Tool:	Web: Supports Electronic Docs: N/A Software: N/A Closed: Authoring Tool: N/A
EN 301 549 Criteria • 9.2.2 (Web) • 10.2.2 (non-web document)	Web: Not Applicable Elect. Docs: Not Applicable Software: Not Applicable Closed: Not Applicable Authoring Tool: Not Applicable	Web: Not Applicable Electronic Docs: Not Applicable Software: Not Applicable Closed: Not Applicable Authoring Tool: Not Applicable

Criteria	Conformance Level	Remarks and Explanations
 11.2.2.2.1 and 11.2.2.2.2 (Closed Software) 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 		
 1.2.2 Captions (Prerecorded) (Level A) Also applies to: EN 301 549 Criteria 9.2.3 (Web) 10.2.3 (non-web document) 11.2.1.3 (Software) 11.2.2.3 (Closed Software) – Does not apply 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 		Web: Not Applicable Electronic Docs: Not Applicable Software: Not Applicable Authoring Tool: Not Applicable
 1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A) Also applies to: EN 301 549 Criteria 9.2.4 (Web) 10.2.4 (non-web document) 11.2.1.4 (Software) 11.2.2.4 (Closed Software) 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Web: Not Applicable Electronic Docs: Not Applicable Software: Not Applicable Closed: Authoring Tool: Not Applicable	Web: Not Applicable Electronic Docs: Not Applicable Software: Not Applicable Closed: Authoring Tool: Not Applicable
 1.3.1 Info and Relationships (Level A) Also applies to: EN 301 549 Criteria 9.2.7 (Web) 10.2.7 (non-web document) 11.2.1.7 (Software) 11.2.2.7 (Closed Software) – Does 	Web: Electronic Docs: Software: Closed:	Web: 80 % compliant Supports with Exceptions Electronic Docs: Software: Closed: Authoring Tool:

Criteria	Conformance Level	Remarks and Explanations
not apply 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)		
 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Electronic Docs: Software: Authoring Tool:	Web: 80 % compliant Supports with Exceptions Electronic Docs: Software: Authoring Tool:
 1.3.3 Sensory Characteristics (Level A) Also applies to: EN 301 549 Criteria 9.2.9 (Web) 10.2.9 (non-web document) 11.2.1.9 (Software) 11.2.2.9 (Closed Software) – Does not apply 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Applicable Software: Not Applicable	Web: Not Applicable Electronic Docs: Not Applicable Software: Not Applicable Authoring Tool: Not Applicable
 1.4.1 Use of Color (Level A) Also applies to: EN 301 549 Criteria 9.2.10 (Web) 10.2.10 (non-web document) 11.2.1.10 (Software) 11.2.2.10 (Closed Software) – Does not apply 11.6.2 (Authoring Tool) 	Web: Electronic Docs: Software: Authoring Tool:	Web: with the exception of some sections refer to the notes on page 1 Supports with Exceptions Electronic Docs: Software: Authoring Tool:

Criteria	Conformance Level	Remarks and Explanations
 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 		
 1.4.2 Audio Control (Level A) Also applies to: EN 301 549 Criteria 9.2.11 (Web) 10.2.11 (non-web document) 11.2.1.11 (Software) 11.2.2.11 (Closed Software) – Does not apply 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Web: Not Applicable Electronic Docs: Not Applicable Software: Not Applicable Authoring Tool: Not Applicable	Web: Not Applicable Electronic Docs: Not Applicable Software: Not Applicable Authoring Tool: Not Applicable
2.1.1 Keyboard (Level A) Also applies to: EN 301 549 Criteria 9.2.15 (Web) 10.2.15 (non-web document) 11.2.1.15 (Software) 11.2.2.15 (Closed Software) 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Web: Electronic Docs: Software: Closed: Authoring Tool:	Web: 90 % Compliant Supports with Exceptions Electronic Docs: Software: Closed: Authoring Tool:
 2.1.1 Keyboard (Level A) Also applies to: EN 301 549 Criteria 9.2.16 (Web) 10.2.16 (non-web document) 11.2.1.16 (Software) 11.2.2.16 (Closed Software) – Does not apply 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 	Web: Electronic Docs: Software: Authoring Tool:	Web: 90 % Compliant Supports with Exceptions Electronic Docs: Software: Authoring Tool:

Criteria	Conformance Level	Remarks and Explanations
 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 		
 2.2.1 Timing Adjustable (Level A) Also applies to: EN 301 549 Criteria 9.2.17 (Web) 10.2.17 (non-web document) 11.2.1.17 (Software) 11.2.2.17 (Closed Software) – Does not apply 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 	Web: Not Applicable Electronic Docs: Not Applicable Software: Not Applicable Authoring Tool: Not Applicable	Web: Not Applicable Electronic Docs: Not Applicable Software: Not Applicable Authoring Tool: Not Applicable
 2.2.2 Pause, Stop, Hide (Level A) Also applies to: EN 301 549 Criteria 9.2.18 (Web) 10.2.18 (non-web document) 11.2.1.18 (Software) 11.2.2.18 (Closed Software) – Does not apply 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 		Web: Not Applicable Electronic Docs: Not Applicable Software: Not Applicable Authoring Tool: Not Applicable
 2.3.1 Three Flashes or Below Threshold (Level A) Also applies to: EN 301 549 Criteria 9.2.19 (Web) 10.2.19 (non-web document) 11.2.1.19 (Software) 11.2.2.19 (Closed Software) – Does not apply 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) 	Web: Not Applicable Electronic Docs: Not Applicable Software: Not Applicable Tool: Not Applicable	Web: Not Applicable Electronic Docs: Not Applicable Software: Not Applicable Authoring Tool: Not Applicable

Criteria	Conformance Level	Remarks and Explanations
• 504.2 (Authoring Tool)		
• 602.3 (Support Docs)		
 2.4.1 Bypass Blocks (Level A) Also applies to: EN 301 549 Criteria 9.2.20 (Web) 10.2.20 (non-web document) – Does not apply 11.2.1.20 (Software) – Does not apply 11.2.2.20 (Closed Software) – Does not apply 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) – Does not apply to non-web software 504.2 (Authoring Tool) 602.3 (Support Docs) – Does not apply to non-web docs 	Applicable Software: Not Applicable	Web: Not Applicable Electronic Docs: Not Applicable Software: Not Applicable Authoring Tool: Not Applicable
 2.4.2 Page Titled (Level A) Also applies to: EN 301 549 Criteria 9.2.21 (Web) 10.2.21 (non-web document) 11.2.1.21 (Software) - Does not apply 11.2.2.21 (Closed Software) - Does not apply 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) 2017 Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs) 		Web: Supports Electronic Docs: Software: Authoring Tool:
 2.4.3 Focus Order (Level A) Also applies to: EN 301 549 Criteria 9.2.22 (Web) 10.2.22 (non-web document) 11.2.1.22 (Software) 11.2.2.22 (Closed Software) – Does not apply 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 		Web: 40 % Compliant Only links and input items are accessible Supports with Exceptions Electronic Docs: Software: Authoring Tool:

Criteria	Conformance Level	Remarks and Explanations
• 12.2.4 (Support Docs)		
2017 Section 508		
• 501 (Web)(Software)		
• 504.2 (Authoring Tool)		
• 602.3 (Support Docs)		
2.4.4 Link Purpose (In Context) (Level A)		
Also applies to: EN 301 549 Criteria		
 9.2.23 (Web) 10.2.23 (non-web document) 		
 10.2.23 (non-web document) 11.2.1.23 (Software) 		
 11.2.1.23 (Software) 11.2.2.23 (Closed Software) – 		Web: Compliant 60%
Does not apply	Web:	Supports with Exceptions
 11.6.2 (Authoring Tool) 	Electronic Docs: Software:	Electronic Docs:
 12.1.2 (Product Docs) 	Authoring Tool:	Software:
 12.2.4 (Support Docs) 	Authorning root.	Authoring Tool:
2017 Section 508		
• 501 (Web)(Software)		
 504.2 (Authoring Tool) 		
• 602.3 (Support Docs)		
3.1.1 Language of Page (Level A)		
Also applies to:		
EN 301 549 Criteria		
• 9.2.27 (Web)		
 10.2.27 (non-web document) 		
 11.2.1.27 (Software) 	Web: 💙	Web: V Supports
 11.2.2.27 (Closed Software) 	Electronic Docs:	Electronic Docs:
 11.6.2 (Authoring Tool) 	Software:	Software:
 12.1.2 (Product Docs) 	Closed:	Closed:
 12.2.4 (Support Docs) 	Authoring Tool:	Authoring Tool:
2017 Section 508		
 501 (Web)(Software) 		
• 504.2 (Authoring Tool)		
602.3 (Support Docs)		
3.2.1 On Focus (Level A)		
Also applies to:		
EN 301 549 Criteria		
• 9.2.29 (Web)		
 10.2.29 (non-web document) 11.2.1.20 (Software) 		
 11.2.1.29 (Software) 11.2.2.20 (Closed Software) 	Web: 🔍	Web: V Supports
 11.2.2.29 (Closed Software) – 	Electronic Docs:	Electronic Docs:
Does not apply	Software:	Software:
 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 	Authoring Tool:	Authoring Tool:
 12.1.2 (Product Docs) 12.2.4 (Support Docs) 		
2017 Section 508		
 501 (Web)(Software) 		

Criteria	Conformance Level	Remarks and Explanations
• 504.2 (Authoring Tool)		
• 602.3 (Support Docs)		
3.2.2 On Input (Level A)		
Also applies to: EN 301 549 Criteria		
 9.2.30 (Web) 10.2.30 (non-web document) 		
 11.2.1.30 (Software) 		
 11.2.2.30 (Closed Software) – 	Web:	Web: Supports
Does not apply	Electronic Docs:	Electronic Docs:
• 11.6.2 (Authoring Tool)	Software:	Software:
• 12.1.2 (Product Docs)	Authoring Tool:	Authoring Tool:
• 12.2.4 (Support Docs)		
2017 Section 508		
• 501 (Web)(Software)		
• 504.2 (Authoring Tool)		
602.3 (Support Docs)		
3.3.1 Error Identification (Level A)		
Also applies to:		
EN 301 549 Criteria		
• 9.2.33 (Web)		Web: We have custom
• 10.2.33 (non-web document)		page error handler across the
• 11.2.1.33 (Software)	Web: 💙	platform
 11.2.2.33 (Closed Software) 11.6.2 (Authorize Teel) 	Electronic Docs:	Supports
 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 	Software:	Electronic Docs:
 12.1.2 (Product Docs) 12.2.4 (Support Docs) 	Closed:	Software:
2017 Section 508	Authoring Tool:	Closed:
 501 (Web)(Software) 		Authoring Tool:
 504.2 (Authoring Tool) 		
• 602.3 (Support Docs)		
3.3.2 Labels or Instructions (Level A)		
Also applies to:		
EN 301 549 Criteria		
• 9.2.34 (Web)		
 10.2.34 (non-web document) 		
• 11.2.1.34 (Software)		
• 11.2.2.34 (Closed Software) –	Web: 💙	Web: V Supports
Does not apply	Electronic Docs:	Electronic Docs:
• 11.6.2 (Authoring Tool)	Software:	Software:
• 12.1.2 (Product Docs)	Authoring Tool:	Authoring Tool:
• 12.2.4 (Support Docs)		
2017 Section 508		
• 501 (Web)(Software)		
• 504.2 (Authoring Tool)		
602.3 (Support Docs)		

Criteria	Conformance Level	Remarks and Explanations
 11.6.2 (Authoring Tool) 12.1.2 (Product Docs) 	Web: Electronic Docs: Software: Closed: Authoring Tool:	Web: we have custom error handling Supports with Exceptions Electronic Docs: Software: Closed: Authoring Tool:
 11.2.2.38 (Closed Software) – 	Web: Electronic Docs: Software: Closed: Authoring Tool:	Web: we are broadly compliant within our platform but having said that we are also using third party services we can't confirm on their behalf Supports with Exceptions Electronic Docs: Software: Closed: Authoring Tool:

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